



Funding Partners



2010 ARCTIC WINTER GAMES Business Program

The Grande Prairie 2010 Arctic Winter Games Host Society invites businesses in the Grande Prairie region to partner with the Games and foster a sense of involvement and community pride leading up to this International Celebration of Sport and Culture.

There are many opportunities for businesses to get involved, here are a few suggestions:

Invite the Games Crew to Your Business

- Presentations by the Games Management Team
- On-site volunteer registration and accreditation
- On-site sales of 2010 Arctic Winter Games Gear to employees, or the public
- Visits by the Games Mascot, Aluk the *Pachyrhinosaurus*

Participate in Gameswear Fridays

- Encourage your employees to show their pride by wearing Gameswear every Friday
- Receive discounts on bulk Gameswear purchases that can be passed on to employees

Employer Participation Program

- Encourage employees to be a part of the Games through volunteerism
- Invite the Games Crew to conduct volunteer registration at your place of business
- All registered volunteers participate in customer service training by the Alberta Hotel and Lodging Association
- Volunteer time does not need to be paid, or during work hours

Sponsorship Opportunities

- '2010 Campaign' for Small Businesses
- Donation of supplies, goods and services as Gifts in Kind
- An outline of the rewards & recognition awarded to sponsors is on the Games website

Help Spread the Word

- Include mention of your Games initiatives in company newsletters and on your website
- Decorate your shop, office, or storefront with Games colours