



Funding Partners



# Employer Participation Program 2010 Arctic Winter Games – March 6 – 13, 2010

## Make it Your Business

Supporting the volunteer activities of your employees makes a powerful business statement; it generates fresh attitudes about who is involved in meeting community needs and how it can be done.

1. Enhance your business' reputation and improve your public image
2. Build goodwill in your community
3. Establish networks that can lead to new market opportunities for your business.

## Did you know that...

1. There are over 6.5 million volunteers in Canada
2. 67% of volunteers are employed
3. 28% of volunteers have the approved use of their employer's facilities and equipment
4. 27% can modify their work hours in order to volunteer.

## Volunteering - Get started TODAY!

- Incorporate volunteerism into your new employee's orientation
- Encourage managers to use volunteerism as a team building activity
- Allow flexitime for volunteer activity
- Challenge your employees/vendors/clients to volunteer 25 hours per year
- Encourage senior management participation in all volunteer activity
- Participate in National Volunteer Week – connect with the Volunteer Services Bureau

## WHY Participate?

- Our Games Team will provide onsite volunteer registration
- All registered volunteers participate in the service training by Alberta Hotel and Lodging Assoc.
- Participate in Gameswear Fridays (includes a discount on bulk purchases)

## YES, I WANT TO PARTICIPATE

\_\_\_\_\_ Call me to arrange onsite volunteer registration and sale of Games Gear  
\_\_\_\_\_ Send me Posters/Publications for posting/distribution at my business

Contact Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_